

# IMPORTANT APPLICANT INFORMATION

## Terms and Conditions (LA Pride Festival ONLY)

### SAFETY AND SECURITY

LA Pride does provide overnight security for the festival once we have closed and are secure but, assumes no liability for your property or equipment. (Please refer to your insurance requirements) Exhibitors must protect their items from adverse conditions i.e. water/moisture and wind from any source. Please keep in mind that this is a gated outdoor event held in a public park.

**EXHIBITORS USING HEAT** and/or open flames **MUST** provide fans for smoke control, provide fireproof containers for disposal of ashes, provide one (1) visibly mounted fire extinguisher rated 10AB or greater, and have any fuel containers secured.

### TRASH AND OBSTRUCTIONS

All exhibitors must dispose of ALL trash in trash bins provided and specified on the festival site. Exhibitors may not utilize standard festival trash containers for large disposal. Booth or Activation spaces left unclean beyond what is deemed reasonable, including but, not limited to leaving trash, empty boxes or leftover products upon load-out will be in violation of trash disposal. **VIOLATION OF TRASH DISPOSAL REQUIREMENTS WILL RESULT IN AN EVENT FINE OF \$1000.**

During event hours, booth spaces and activations must remain clear and accessible in the case of emergencies. Excessive trash, products or other obstacles need to be removed. Compliance is mandatory. Major violations may result in an event fine of \$1000. Cleanliness is key.

***We believe in an eco-friendly philosophy: "Everything you bring in must go out with you."***

### EVENT STAFFING AND ENTRY PASSES

All exhibitors will receive six (6) total event credentials/wristbands for event access per day; this is standard unless otherwise negotiated on your contract. Your Advance Form will require you to enter the number of pre-event credentials that will be needed for set-up of your activation. A pre-event credential is to be used before festival hours and does not allow event access. All staff working your booth or activation must have an event wristband on their wrist for access in/out of the event.

**\*\*Please note exhibitors will be subject to security search just as attendees and staff. We care about the safety of all participants and attendees at the event and appreciate your understanding in advance.**

## IMPORTANT APPLICANT INFORMATION

### The LA Pride Festival is a 2-Day event

Exhibitors are required to keep their booths staffed and open, unless otherwise specified in writing by CSW or the Festival Producer, according to this schedule:

- **Saturday, June 8:** 12PM – 1AM
- **Sunday, June 9:** 12PM – 11PM

Closing before the times listed OR late arrival can result in an event fine.

**Additional event wristbands can be purchased directly at the [LA Pride website](#).**

### EVENT LOAD IN AND LOAD OUT PROCEDURES

Each exhibitor will receive a load-in time, depending on placement within the festival. Load in will be from 7:00am-4:00pm on Friday, June 7. **This will be strictly enforced.**

Each exhibitor will receive an estimated load-in time, with a drive-on pass for their vehicle (should you request one, per page 3 of your advance form). Your vehicle is only permitted access to the site during the time noted on your drive-on credential. **DO NOT ARRIVE EARLIER.** Your load-in time is an estimated time based upon multiple safety factors and is not a guaranteed time to enter the site.

Should you not need to drive onto the festival grounds, you may enter the site by foot during load-in hours at any time with a pre-issued site working credential.

- **VEHICLES:** Limit 1 vehicle per booth, regardless of size. No vehicles will be allowed on the festival site at any time without prior approval. Approved vehicles must be removed from the festival grounds two hours prior to festival opening each day (10am Saturday, 10am Sunday).
- **FESTIVAL SUNDAY NIGHT TEAR DOWN:** No vehicles will be permitted on the festival grounds until the grounds are cleared of all guests, which usually doesn't occur until after 12:00AM on Monday morning. All property must be removed from the festival grounds by 2:00 AM, Monday morning, June 10th. We recommend hand carting or carrying your items off the festival grounds as much as possible. Vehicles will be scheduled for a load-out time, just as load-in operation worked, to ensure a safe, and orderly load-out procedure.

**No exhibitor is permitted to shut down their booth or activation and begin load-out until they are “checked out” of the event by JJ|LA’s Festival Production Staff. This process will begin by 9:00pm on Sunday, June 9. If you close your booth prior to this time, your organization may be subject to an event fine of \$1000.**

## IMPORTANT APPLICANT INFORMATION

### FOOD AND BEVERAGE SAMPLING

Due to our standing beverage contracts, sales of soft drinks, bottled water, coffee, tea, energy drinks, fruit beverages and alcoholic beverages is strictly prohibited.

Exhibitors are permitted to bring in bottled water or coolers for their staff and convenience during festival operation; so long as these items arrive **PRIOR** to the event opening on Saturday, June 8. No food items or outside beverages are permitted to be carried in any time after 10:00am on Saturday, June 8. Ice is available for purchase from our concessionaire inside the festival throughout the weekend.

Exhibitors are not permitted to consume alcoholic beverages while working or staffing their booths or activations. Any signs of public intoxication, or behavior that impairs the exhibitor from operating their space, will result in forfeiture of your festival activation fee and removal from the event.

**The LA Pride Festival and Parade has a zero-tolerance policy for weapons, drugs or narcotics of any kind. Any non-profit found in possession of any of these items will be escorted from the event site and turned in to public safety officials.**

### Festival Terms and Conditions

Any exhibitor who fails to comply with **ANY** of the provisions outlined herein shall be subject to a minimum event fine of \$1000.00. Any violation of the rules and regulations outlined herein will be grounds for revoking this license to occupy an event space and CSW reserves the right to retain fees. CSW, JJ|LA LLC and/or Public Safety Officials reserves the right to suspend operation of an activation without cause, at any time, throughout festival pre-production, production and post-production. CSW, JJ|LALLC and/or Public Safety Officials reserves the right to remove any person from the festival site, without cause, at any time, throughout festival pre-production, production and post-production. CSW reserves the right to refuse service to anyone. Christopher Street West reserves the right to refuse or revoke an event space at its own discretion.

**Christopher Street West (CSW) presents the annual LA Pride Festival and Parade for the public as an educational and entertainment event and reserves all rights as promoters. Any reproduction, broadcast, or commercial use of any portion of the event, without the express written consent of CSW in whole OR in part, is strictly prohibited.**

## IMPORTANT APPLICANT INFORMATION

**By submitting the attached application, you (hereinafter referred to as "EXHIBITOR") agree to comply with all of the provisions herein:**

1. Pay your required exhibitor fee, in full, prior to your load-in time; unless otherwise negotiated with our Sponsorship Team or Board.
2. Operate your activation completely in accordance with the Event Hours outlined in this document.
3. All business or other activity for which an exhibitor has rented space must be conducted in your designated area ONLY. No distribution or vending, of any kind, may be done by strolling through the festival. All exhibitors must remain within ten (10) feet of their activation.
4. Sponsors must provide their own electrical cords, ladders, step stools and other equipment necessary for their booth.
5. **DURING CLOSEOUT PUBLIC SAFETY IS A PRIORITY.** Sponsors will not be allowed to move their vehicles onto the festival grounds until the festival grounds have been cleared of guests.
6. It is the responsibility of all exhibitors to obtain permits and deal with and pay for any additional fees (not included in this application) necessary to conduct their business. If an exhibitor is forced to close because of the lack of necessary permits and/or licenses, CSW will not be held liable and will NOT refund your festival activation fee.
7. Exhibitors must have liability insurance and provide insurance certificates, as outlined in the exhibitor advance form, naming CSW, JJLA LLC and The City of West Hollywood prior to load-in time. Coverage must be underwritten by an admitted carrier rated no less than B+ by A. M. Best's.
8. In the event of litigation, costs and attorney fees to prevailing party.
9. This agreement is the final writing for your onsite activation and supersedes any prior negotiations.
10. Any guarantees of exclusivity will be issued under a separate agreement.
11. CSW reserves the SOLE right to sell spring water, carbonated beverages (soda and water) and alcohol.
12. CSW reserves the right to limit public display, or exhibition, of any forms of nudity. This includes pictures, sculptures, paintings, video or printed material.
13. No subletting or sharing Sponsor spaces without prior written approval from CSW Exhibitor Relations.

## IMPORTANT APPLICANT INFORMATION

**Applicant understands that Christopher Street West (CSW) has legal possession and control of West Hollywood Park, located at 647 North San Vicente Blvd., as well as a portion of San Vicente Blvd. and the Pacific Design Center pursuant to an agreement with the City of West Hollywood. Applicant further understands, therefore, that the use granted by CSW hereunder is a LICENSE TO OCCUPY ONLY, and is not coupled with an interest in the property; that CSW retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicants use if, in CSW's sole determination:**

1. Applicant is found to have falsified any of the statements contained in this application
2. Applicant is found to have changed and/or added to the use described in this application
3. Applicant creates a nuisance to CSW, its licensees, or its guests
4. Applicants use of the premises in any other way interferes with the orderly and successful conduct of the festival

**Applicant understands that the purpose of the LGBTQ+ Pride Event is to celebrate Lesbian, Gay, Bisexual, Transgender, Questioning and otherwise identifying people of the community and agrees that they/she/he will do nothing to defeat this purpose enduring the term of this LICENSE TO OCCUPY. Applicant certifies that they/she/he has read this application in its entirety, understands the content, and will comply with all of its terms. Any applicant who fails to comply with ANY of the proceeding provisions shall be subject to a non-refundable deposit of \$250, as well as, any resultant damage, in excess of said deposit. Applicant further understands that any failure to comply with ANY of the terms and conditions may subject them/her/him to an early termination of this LICENSE TO OCCUPY. I/we have read & understand the terms and conditions above and agree to follow them.**