

## IMPORTANT APPLICANT INFORMATION

### Terms and Conditions (Pride on the Boulevard ONLY)

#### SAFETY AND SECURITY

LA Pride will have overnight security for the boulevard once we have closed and are secure but, assumes no liability for your property or equipment. (Please refer to your insurance requirements)

Please note that exhibitors will be required to remove all displayed items from their booths nightly; immediately following boulevard curfew. This includes vendors selling items.

Keep in mind that this is an outdoor event, held on a public street; we ask that exhibitors do their due diligence to protect their items from adverse conditions i.e. water/moisture and wind, from any source, and/or theft while in your booth.

#### TRASH AND OBSTRUCTIONS

All exhibitors must dispose of ALL trash in trash bins provided and specified on the festival site. Exhibitors may not utilize standard festival trash containers for large disposal. Booth or Activation spaces left unclean beyond what is deemed reasonable, including but, not limited to leaving trash, empty boxes or leftover products upon load-out will be in violation of trash disposal. **VIOLATION OF TRASH DISPOSAL REQUIREMENTS WILL RESULT IN A FORFEITURE OF SECURITY DEPOSIT.**

During event hours, booth spaces and activations must remain clear and accessible in case of emergencies. Excessive trash, products or other obstacles need to be removed. Compliance is mandatory. Major violations will result in an additional fine on top of your deposit becoming **NON-REFUNDABLE**. Cleanliness is key.

***We believe in an eco-friendly philosophy: “Everything you bring in must go out with you.”***

#### EVENT STAFFING AND ENTRY PASSES

CSW understands that the boulevard is a big change from years prior and therefor, all exhibitors will receive a donation of six (6) wristbands for access to the, gated portion, of the festival per day. This donation is a “Thank you” for your continued support of CSW and an invitation to get a chance to enjoy the rest of the festival.

**Additional event wristbands can be purchased directly at the [LA Pride website](#).**

## IMPORTANT APPLICANT INFORMATION

\*\*Please note: all exhibitors will be subject to security search just as attendees and staff. We care about the safety of all participants and attendees at the event and appreciate your understanding in advance.

### Pride on the Boulevard is a 2-Day event

Exhibitors are required to keep their booths staffed and open, unless otherwise specified in writing by CSW or the Festival Producer, according to this schedule:

- **Saturday, June 8:** 12:00pm – 7:00pm
- **Sunday, June 9:** 12:00pm – 7:00pm

Closing before the times listed OR late arrival can result in the forfeiture of your deposit.

### EVENT LOAD IN AND LOAD OUT PROCEDURES

Each exhibitor will receive a load-in time, depending on placement within the festival. The majority of event load in will occur on Saturday June 8<sup>th</sup> beginning at 10:00AM. The event opens at 12:00PM on Saturday, June 8<sup>th</sup> and all carts and equipment needs to be clear from the site by 11:00AM. This will be strictly enforced.

- **NO VEHICLES:** No vehicles will be allowed on Santa Monica boulevard at any time during the weekend unless approved in advance by JJ|LA, CSW or The City of West Hollywood. We encourage all exhibitors to use hand-held carts for loading in and out of your booth space. Approved vehicles must be parked two hours prior to the festival opening and remain parked until load out on Sunday at 9:00pm.
- **NIGHTLY TEAR DOWN:** All property must be removed from exhibitor booths nightly by 8:00pm Saturday and Sunday. We recommend preparing your booth for closure 30 minutes to 1 hour prior to boulevard curfew. Any items found left behind will be labeled and transferred to our lost and found location on the boulevard.

**No exhibitor is permitted to shut down their booth or activation, and begin load-out, until they are “checked out” of the event by JJ|LA’s Festival Production Staff. This process will begin by 6:00PM nightly. If your booth is closed prior to this time, your organization may be subject to forfeiture of your deposit.**

### FOOD AND BEVERAGE SAMPLING

Due to our standing beverage contracts, sales of soft drinks, bottled water, coffee, tea, energy drinks, fruit beverages and alcoholic beverages is strictly prohibited.

Exhibitors are permitted to bring in bottled water or coolers for their staff and convenience during festival operation; so long as these items arrive **PRIOR** to the event opening on Saturday, June 8. No food items or outside beverages are permitted to be carried in any time after 10:00am on Saturday, June 8. Ice is available for purchase from our concessionaire inside the festival throughout the weekend.

## IMPORTANT APPLICANT INFORMATION

Exhibitors are not permitted to consume alcoholic beverages while working or staffing their booths or activations. Any signs of public intoxication, or behavior that impairs the exhibitor from operating their space, will result in forfeiture of your festival activation fee and removal from the event.

**The LA Pride Festival and Parade has a zero-tolerance policy for weapons, drugs or narcotics of any kind. Any non-profit found in possession of any of these items will be escorted from the event site and turned in to public safety officials.**

### SELLING

All exhibitors selling items at the festival **MUST** obtain and provide a street peddler permit as required by the City of West Hollywood; and included in your advanced form. CSW will not be responsible for any vendor caught without the proper permits.

All exhibitors will need to provide their own internet access by way of personal hot spot. Vendors on the boulevard will not be provided Wi-Fi due to limited range within the festival footprint.

CSW is not liable for any profit lost due to inclement weather, accident, fire, labor dispute, riot or civil commotion, act of public enemy, act of terrorism, governmental act or act of God.

### Pride on the Boulevard Terms and Conditions

Any exhibitor who fails to comply with **ANY** of the provisions outlined herein shall be subject to forfeiture of their \$250 deposit. Any violation of the rules and regulations outlined herein will be grounds for revoking this license to occupy an event space and CSW reserves the right to retain ALL fees. CSW, JJ|LA LLC and/or Public Safety Officials reserves the right to suspend operation of an activation without cause, at any time, throughout festival pre-production, production and post-production. CSW, JJ|LALLC and/or Public Safety Officials reserves the right to remove any person from the festival site, without cause, at any time, throughout festival pre-production, production and post-production. CSW reserves the right to refuse service to anyone. Christopher Street West reserves the right to refuse or revoke an event space at its own discretion.

**Christopher Street West (CSW) presents the annual LA Pride Festival and Parade for the public as an educational and entertainment event and reserves all rights as promoters. Any reproduction, broadcast, or commercial use of any portion of the event, without the express written consent of CSW, in whole OR in part, is strictly prohibited.**

## IMPORTANT APPLICANT INFORMATION

**By submitting the attached application, you (herein after referred to as "EXHIBITOR") agree to comply with all of the provisions herein:**

1. Pay your required exhibitor fee and deposit, in full, prior to your load-in time; unless otherwise negotiated with CSW.
2. Operate your activation completely in accordance with the Event Hours outlined in this document.
3. All business or other activity for which an exhibitor has rented space must be conducted in your designated area ONLY. No distribution or vending, of any kind, may be done by strolling through the festival. All exhibitors are asked to remain within ten (10) feet of their activation.
4. Exhibitors must provide their own electrical cords, ladders, step stools and other equipment necessary for their booth; including Wi-Fi.
5. It is the responsibility of all exhibitors to obtain permits and deal with and pay for any additional fees (not included in this application) necessary to conduct their business. If an exhibitor is forced to close because of the lack of necessary permits and/or licenses, CSW will not be held liable and will NOT refund your festival activation fee.
6. Exhibitors must have liability insurance and provide insurance certificates, as outlined in the exhibitor advance form, naming CSW, JJLA LLC and The City of West Hollywood prior to your load-in time. Coverage must be underwritten by an admitted carrier rated no less than B+ by A. M. Best's.
7. In the event of litigation, costs and attorney fees to prevailing party.
8. This agreement is the final writing for your onsite activation and supersedes any prior negotiations.
9. Any guarantees of exclusivity will be issued under a separate agreement.
10. CSW reserves the sole right to sell spring water, carbonated beverages (soda and water) and alcohol.
11. CSW reserves the right to limit public display, or exhibition, of any forms of nudity. This includes photos, sculptures, paintings, video or printed material.
12. No subletting or sharing booth spaces without prior written approval from CSW Exhibitor Relations.

## IMPORTANT APPLICANT INFORMATION

**Applicant understands that CHRISTOPHER STREET WEST (CSW) has legal possession and control of West Hollywood Park, located at 647 North San Vicente Blvd., as well as a portion of San Vicente Blvd. and the Pacific Design Center pursuant to an agreement with the City of West Hollywood. Applicant further understands, therefore, that the use granted by CSW hereunder is a LICENSE TO OCCUPY ONLY, and is not coupled with an interest in the property; that CSW retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicants use if, in CSW's sole determination:**

1. Applicant is found to have falsified any of the statements contained in this application
2. Applicant is found to have changed and/or added to the use described in this application
3. Applicant creates a nuisance to CSW, its licensees, or its guests
4. Applicants use of the premises in any other way interferes with the orderly and successful conduct of the festival

**Applicant understands that the purpose of the LGBTQ+ Pride Event is to celebrate Lesbian, Gay, Bisexual, Transgender, Questioning and otherwise identifying people of the community and agrees that they/she/he will do nothing to defeat this purpose enduring the term of this LICENSE TO OCCUPY. Applicant certifies that they/she/he has read this application in its entirety, understands the content, and will comply with all of its terms. Any applicant who fails to comply with ANY of the proceeding provisions shall be subject to a non-refundable deposit of \$250, as well as, any resultant damage, in excess of said deposit. Applicant further understands that any failure to comply with ANY of the terms and conditions may subject them/her/him to an early termination of this LICENSE TO OCCUPY. I/we have read & understand the terms and conditions above and agree to follow them.**