



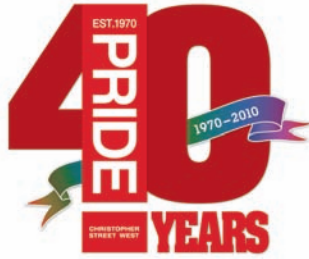
2010 PARADE GRANT APPLICATION

EST.1970

PRIDE

CHRISTOPHER
STREET WEST

CHRISTOPHER STREET WEST / L.A. PRIDE SEEKS APPLICANTS FROM COMMUNITY-BASED NON-PROFIT ORGANIZATIONS TO SUBMIT FOR THE 2010 PARADE GRANT APPLICATION



Christopher Street West, the premiere Pride organization that honors the struggle and advocates for equality and acceptance by celebrating the diverse LGBT community, seeks talented, innovative and creative applicants for the 2010 Parade Grant Program. Awards include cash prizes, parade entry fees and one parade float for winning entries seeking to build upon past participation.

The L.A. Pride Parade and Festival produced by Christopher Street West is one of the fastest-growing Pride leaders in the country. Already the largest gathering of the LGBT community in Southern California, our expanding global presence is generating an even more exciting environment with enhanced visual elements.

Our vision for the L.A. Pride Parade is to develop a street celebration in line with fantastic creative displays to fulfill a fun, lively and festive carnival-like atmosphere. In line with the Tournament of Roses, Macy's Day Parade and Rio Carnival, Christopher Street West is actively recruiting the participation of diverse entries that showcase colorful celebration and musical appreciation within this year's theme – "Pride 365: Power. Passion. Purpose." , with a focus on passion.

PRIDE 365:
Power.
Passion.
Purpose.

As we tie together the grass roots accomplishments of our Proud community with a world-class industry in which Southern California excels, it is imperative that Pride values remain inclusive of all organizations that wish to participate. To unite the enhanced production values for those requiring assistance, the Parade Grant Program has been created to inspire the forward thinking and enhanced participation of community based non-profit organizations to participate at an advanced level.

PARADE OFFICE
323.969.8302 x18
(FAX) 323.645.6631
PARADE@LAPRIDE.ORG

Winners of the 2010 L.A. Pride Parade Grant Program may apply for a complete Parade Float courtesy of Christopher Street West, or one of two (2) \$500.00 cash prizes and receive waived participation fees, a media press release and have their entry placed on LAPRIDE.org post-festival. Applicants must submit a completed Parade Grant Application, *Parade Application* and have participated in the L.A. Pride Parade for at least one year prior within the past three years. Non-profit organizations with an annual operating budget of less than 3 million are eligible and must include a copy of their 501(c)3 letter.

Produced by
Christopher Street West,
A 501(c)3 Non-profit Corporation,
8235 Santa Monica Blvd., Suite 302
West Hollywood, CA 90046

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PRIDE

CHRISTOPHER
STREET WEST

Parade Production
Services Provided By



VersatileEvents
Let Us Take Your Event to New Heights

Completed materials must be received in the Christopher Street West L.A. PRIDE Office by 5:00 p.m. on Wednesday, April 14, 2010 and will be selected based on their creativity to uphold a visual direction to demonstrate the theme – “Pride 365: Power. Passion. Purpose.” Winners will be announced on April 24, 2010 at the Décor Workshop and are not eligible for any other cash/prize awards from Christopher Street West L.A. PRIDE in 2010.

Thank you for your interest and good luck with your planning! We look forward to seeing you on the parade route.

In Pride,

Jimmy Blackley

Jimmy Blackley,

Vice President, Parade

Christopher Street West / L.A. PRIDE



2010 PARADE GRANT APPLICATION

Please Print Legibly – Fill Out Completely

CHRISTOPHER STREET WEST / LA PRIDE is accepting applications from qualified 501(c)3 organizations to be named the recipient of the 2010 CSW Community Grants. This year's parade is Sunday, June 13, 2010.

Name of organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact name _____ Title _____

501(3)c organization? yes no Tax ID # _____

Mission statement or purpose organization:

Year organization was established _____



Note: a copy of your latest annual income and your 501(c)3 certification must be provided with your application. If applicable, please tell us about your recent fundraising campaigns. Submissions lacking complete financial information will not be considered.

Application deadline is Wednesday, April 14, 2010, 5:00 p.m.

Parade Production Services Provided By



On a separate sheet of paper please address the following questions:

- Description of proposed parade entry if you were to win the \$500 cash award prize.
- Description of proposed entry if you were to win the 2010 Parade Float.
- One hundred word statement on how your parade entry will tie into the Los Angeles Pride Theme “Pride 365: Power. Passion. Purpose.”
- How will this grant affect your ability to participate in the parade this year?



Return to:
CHRISTOPHER STREET WEST / L.A. PRIDE
c/o Parade Committee
8235 Santa Monica, Suite 302
West Hollywood, California 90046
(323) 645-6631 – Facsimile