



**EROTIC CITY  
2010 EXHIBITOR APPLICATION**

**CHRISTOPHER STREET WEST / LAPRIDE  
PRESENTS THE 40<sup>th</sup> Annual LGBT Pride Celebration  
West Hollywood Park & San Vicente Blvd.  
(Between Santa Monica Boulevard & Melrose Avenue)**

**EROTIC CITY EXHIBITOR APPLICATION**

<u>Setup</u>	<u>Festival Day One</u>	<u>Festival Day Two</u>
Friday, June 11, 2010 2:00PM - 8:00PM	Saturday, June 12, 2010 12 Noon – 11PM	Sunday, June 13, 2010 11:00 AM – 10:00 PM

Following is the application for exhibitor space at the 2010 LA Pride Festival. Please carefully review and complete all necessary portions of this application. If you have any questions please contact CSW using the contact information on the first page.

If you are interested in sponsorship options beyond those outlined in this application please contact the CSW office.

**APPLICATION CHECKLIST**

This following checklist will assist you in properly completing the application.

**Incomplete Applications will not be processed.**

- 1) Forms which must be reviewed, completed and returned:
  - Price Schedule (including complete, accurate contact information for ongoing communication and deposit refund) (Page 2)
  - Terms and Conditions (Page 4 and 5)
  - Your Initials Please!!! (Page 5 and 6)
  - Exhibitor Liability Insurance Application (Page 8)
- 2) Forms which may need to be completed and returned, based on your situation and/or needs:
  - Table and Chair Rental Form (Page 9)
  - City of West Hollywood Peddlers Permit (Page 10)
  - Special Electrical Application (Page 11)
- 3) Please ensure that the following are completed and/or accompany the Price Schedule as needed:
  - Cleaning Deposit **per booth**
  - Insurance** fee or copy of additional insured certificate
  - Table and Chair** rental fee
  - Peddler's Permit** fee (Sales only)
  - Include a copy of **California Resale License** (Sales only)
  - Include a copy of **Non-profit status** (if claiming non-profit discount)
  - Special Electrical Application** fee
  - If required, include the **late fee**
  - Double Check Math
- 4) If a **water** connection is needed, contact CSW.
- 5) Copy all forms for your records.

Christopher Street West / LA PRIDE  
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EROTIC CITY  
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Date Received:	Amount:	Booth #:	Aux#:	Booth #:
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Organization / Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State / Zip: \_\_\_\_\_

Contact Person / Title: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Evening Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Person / Organization cleaning deposit check to be made out to: \_\_\_\_\_

Mailing address for cleaning deposit refund:(if different) \_\_\_\_\_

Non-Profit Status #: \_\_\_\_\_ CA Resale #: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

<b>PLEASE NOTE: If paying by company check, cashiers check or money order, use the discounted rate.</b>					15-Mar 1-May	Number of Items	Total Rate
<b>INFORMATION SPACE</b>	10' front	5' x 10'	Non-Profit Only	Regular Rate	\$265		
Non-Profit Only, Limited Availability		One per Organization	Profit Only	Discounted	\$265	1	
5 amps electricity, 6 entry passes							
<b>TENTED SPACE:</b>	6 entry passes	10' x 10'	For Profit	Regular Rate	\$415		
NO FOOD SALES PERMITTED				Discounted	\$395		
<b>ADDITIONAL SELLING SIDE,</b>			For Profit	Regular Rate	\$195		
Corner Booth, Limited availability				Discounted	\$185		
<b>NATIONAL CORPORATIONS AND FRANCHISES, 6 tkts</b>	10' x 10'	Companies / corporations with locations in more than one state/county or web only.		Regular Rate	\$3,175		
				Discounted	\$3,000		
<b>CLEANING DEPOSIT</b>	PER BOOTH RENTAL				\$250		
<b>INSURANCE</b>	FROM ATTACHED APPLICATION						
<b>TABLE AND CHAIR RENTAL</b>	FROM ATTACHED APPLICATION						
<b>PEDDLER'S PERMIT</b>	FROM ATTACHED APPLICATION				\$55		
<b>SPECIAL ELECTRICAL FEE</b>	FROM ATTACHED APPLICATION						
<b>LATE FEE</b>	AFTER MAY 1, 2010				\$200		
<b>TOTAL:</b>							

**EROTIC CITY IS AN "ADULT ONLY AREA" , AND PRODUCED IN COOPERATION WITH THE LOS ANGELES LEATHER COALITION. IT WILL INCLUDE DEMONSTRATIONS AND PROVIDE INFORMATION CONCERNING THE LEATHER, FETISH AND KINK COMMUNITY. ONLY PERSONS 18 YEARS OF AGE OR OLDER WILL BE PERMITTED TO ENTER THE EROTIC CITY AREA, ID WILL BE REQUIRED. TO BE ACCEPTED INTO THE "EROTIC CITY" EXHIBITOR AREA YOUR SERVICE OR PRODUCT MUST BE CONSISTANT WITH THE THEME OF THE VENUE.**

**Christopher Street West / LA PRIDE  
2010 Pride Celebration  
Erotic City Exhibitor Application**

**TERMS AND CONDITIONS**

**CHRISTOPHER STREET WEST (CSW)** presents the annual Lesbian, Gay, Bisexual and Transgender Pride Celebration for the public as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or part, in any form, without the express written consent of CHRISTOPHER STREET WEST is strictly prohibited. © 2010 CSW Assoc., Inc.

By submitting the attached application, you (hereinafter referred to as "EXHIBITOR") agree to comply with all of the provisions herein:

1. Pay the required cleaning deposit. **NO CASH WILL BE ACCEPTED!**
2. All Exhibitors are required to be open by 12 noon Saturday and by 11:00AM. Sunday and are to remain open until 11:00PM Saturday and until 10:00PM Sunday.
3. All business or other activity for which a Exhibitor has rented space must be conducted in your designated area ONLY. No distribution or vending, of any kind, may be done by strolling through the festival lot.
4. Exhibitors must provide electrical cords, and other equipment necessary for their booth.
5. All Exhibitors MUST post prices in a legible manner, and in a visible place.
6. All Exhibitors, including food Exhibitors, must dispose of ALL trash in the large dumpsters provided and specified on your lot map. Exhibitors may not utilize standard festival trash containers. **VIOLATION OF TRASH DISPOSAL REQUIREMENTS WILL RESULT IN FORFEITURE OF CLEANING DEPOSIT.**
7. **DURING CLOSEOUT THE PUBLIC SAFETY IS A PRIORITY.** Exhibitors will not be allowed to move their vehicles onto the festival grounds until the festival grounds have been cleared of guests.

There will be limited number of "same kind" Exhibitors. All Exhibitors must list all items to be sold and alternative items, if any. Once the "same kind" limit is reached, CSW reserves the right to require the Exhibitor to change to alternate selling items. Exhibitors will only be allowed to utilize their booth for the purposes stated in the application. ONLY items stated and approved in the application are to be sold or distributed from the booth. Any violation of these rules will be grounds for REVOKING THIS LICENSE TO OCCUPY and CSW reserves the right to retain booth fees and cleaning deposits. Said revocation shall allow for immediate removal from the festival grounds.

**ELECTRICAL REQUIREMENTS**

All Exhibitor spaces will be provided with electrical service as outlined on the Price Schedule. Exhibitors requiring a different service must complete a SPECIAL ELECTRICAL APPLICATION and will be charged additional fees both for hookup and power usage. All cooking or electrical appliances must conform to the **UNIFORM FIRE CODE OF LOS ANGELES COUNTY.**

**WATER HOOKUPS**

Call for specific information.

**QUALIFYING FOR NON-PROFIT RATES**

Organizations that possess a Letter of Determination under Section 501(c) of the Internal Revenue Code qualify for non-profit rates. A photocopy of your IRS Letter of Determination must be submitted with your Exhibitors' Application. Only one booth per organization will be accepted at non-profit rates. For-profit businesses do not qualify even if all or part of booth proceeds will be donated to non-profit organizations.

**PERMITS**

It is the responsibility of all Exhibitors to deal with and pay any additional fees (not included in this application) necessary to conduct their business. If an Exhibitor is forced to close because of the lack of necessary permits and/or licenses, CSW will not be held liable and will NOT refund fees or cleaning deposit.

**INSURANCE**

You must have liability insurance. All Exhibitors must submit a valid certificate of insurance with liability limits of at least **\$1,000,000**, coverage underwritten by an admitted carrier rated no less than B+ by A. M. Best's, and name Christopher Street West as an additional insured.

**DEPOSIT RETURN**

After 10:00 p.m. Sunday, CSW will inspect your space to ensure that it has been cleaned to CSW's satisfaction and **tables and chairs have been accounted for.** Your cleaning deposit will be refunded to the address listed on your application within forty-five (45) days of the event, as long as none of the rules/regulations have been violated. **A representative of the Exhibitor must be present for inspection sign-off.** You should retain the sign-out card in the event of discrepancies.

Acceptance of applications will be considered based upon receipt at the CSW mailing address. While an application deadline date is stated, space usually sells out before this date. Receipt of an application prior to deadline does not guarantee that space is available. CSW reserves the right to place the Exhibitor or relocate Exhibitor according to a master plan. Therefore, any cancellations by applicant based upon dissatisfaction of booth placement will subject applicant to forfeiture of all booth fees, in accordance with the provisions of the cancellation policy. Submission of application and payment does not guarantee an exhibitor space or location. Full payment and a copy of CURRENT IRS LETTER OF DETERMINATION, and/or RESALE LICENSE must accompany this application. **Incomplete applications will not be processed.** Complete all pages and mail this SIGNED application with your payment to CSW.

**CHRISTOPHER STREET WEST RESERVES THE RIGHT TO REFUSE EXHIBITOR SPACE AT ITS OWN DISCRETION.  
The Erotic City Application Deadline is May 1, 2010**

**Christopher Street West / LA PRIDE  
2010 Pride Celebration  
Erotic City Exhibitor Application**

**RECEIPT OF APPLICATION DOES NOT CONFIRM BOOTH SPACE OR LOCATION**

**Please note there are certain requirements you must fulfill before you will be allowed to enter the Festival Lot:**

1. If you will be doing any type of sales on the festival lot, you must provide CSW with a copy of the **California State Board of Equalization Seller's Permit**, or obtain a temporary permit for the weekend of the festival. A temporary seller's permit can be obtained at the California State Board of Equalization. Their number is, (800) 400-7115, press 1 or 2, then 5, then 2, then 3.)
2. All Exhibitors, including non-profit organizations, doing any form of sales on the Festival Lot must have a West Hollywood Peddler's permit. An application for that permit is enclosed. Fill out the application, include payment on the pricing schedule (\$55.00) and include the application with your returned paperwork. **This fee is non-refundable.** CSW will deliver your Peddler's Permit Application and fee to the City of West Hollywood.
3. All Exhibitors (Profit, Non-Profit, Selling and Non-selling) must have liability insurance. If you have your own, please provide a certificate of insurance naming "Christopher Street West". If you do not have your own liability insurance, you **MUST** purchase insurance through the group policy. Fill out the insurance request form and include payment where indicated on the price schedule. Should you elect to purchase this coverage and not attend the festival for any reason **this fee is not refundable.**
4. This is a two (2) day festival. All Exhibitors are required to operate their booths from 12-NOON to 11:00PM Saturday and 11:00AM to 10:00PM Sunday. **Failure to do so will result in forfeiture of your cleaning deposit.**
5. In the event of litigation, costs and attorney fee's to prevailing party.
6. This agreement is the final writing and supersedes any prior negotiations.
7. Any guarantees of exclusivity will be issued under separate agreement.
8. CSW reserves the sole right to sell spring water, carbonated beverages (soda and water) and alcohol.
9. Any returned check from Exhibitor or requests to reissue a check by CSW will result in a \$25.00 service charge.
10. Cancellation at any point in time will result in a \$100.00 charge as compensation for administrative functions.
11. There is a limited number of like Exhibitors. CSW reserves the right to set limits on like Exhibitors at CSW's discretion.
12. CSW reserves the right to limit public display or exhibition of any forms of nudity (pictures, sculptures, paintings, video or printed material etc).
13. No subletting or sharing Exhibitor spaces without prior written approval from CSW Exhibitor Relations Chair.

CSW is planning what we hope to be a wonderful festival this year. We hope it will prove to be a fun and profitable experience for you. **However we cannot guarantee your sales or profits.** In late May you should receive a confirmation packet containing your booth number, booth location and entry passes.

List all items to be sold or displayed. Copies of all literature must be submitted with application for CSW approval prior to distribution on the Festival Lot.

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Applicant understands that CHRISTOPHER STREET WEST (CSW) has legal possession and control of West Hollywood Park, located at 647 North San Vicente Blvd. as well as a portion of San Vicente Blvd. and Melrose Avenue on *June 11-13, 2010* pursuant to an agreement with the City of West Hollywood. Applicant further understands, therefore, that the use granted by CSW hereunder is a LICENSE TO OCCUPY only and is not coupled with and interest in the property; that CSW retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicants use if, in CSW's sole determination: (1) Applicant is found to have falsified any of the statements contained in this application; (2) Applicant is found to have changed and/or added to the use described in this application; (3) Applicant creates a nuisance to CSW, its other licensees, or its guests; (4) Applicants use of the premises in any other way interferes with the orderly and successful conduct of the festival. Applicant understands that the purpose of the *2010 Lesbian, Gay, Bisexual and Transgender Pride Celebration* is to celebrate Lesbian, Gay, Bisexual and Transgender Pride and agrees that he/she will do nothing to defeat this purpose during the term of this LICENSE TO OCCUPY. Applicant certifies that he/she has read this application in its entirety, understands the content, and will comply with all of its terms. Any applicant who fails to comply with ANY of the proceeding provisions shall be subject to forfeiture of their cleaning deposit and any resultant damage in any amount in excess of said deposit. Applicant further understands that any failure to comply with any terms may subject him/her to an early termination of this LICENSE TO OCCUPY. I/we have read & understand the terms and conditions above, and agree to follow them.

Business/Organization \_\_\_\_\_

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Christopher Street West / LA PRIDE  
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**YOUR INITIALS PLEASE!!!**

**Please read through the key points listed below and initial each line indicating you have read, understand and agree to that point.** If you have ANY questions please contact the exhibitor relations chairperson directly at 323-969-8302 extension 12 or ops@lapride.org

\_\_\_\_\_ **PAYMENT** will not be accepted in cash. Acceptable forms of payment are money order, certified or cashiers check, VISA, MasterCard, American Express or non-temporary business check (until close of business May 1, 2009). No personal checks accepted. After May 1, 2010 only cashiers' checks, credit cards or money orders will be accepted.

\_\_\_\_\_ **EXHIBITOR SET-UP HOURS: Erotic City Exhibitors will be permitted access to their booth at 10:30AM each day. Entry passes will be required.** (Please see vehicle restrictions below). Once the festival is open to the public (noon Saturday and 11:00AM Sunday) any operating entrance is acceptable.

\_\_\_\_\_ **LOAD IN TIME:** Load in time will be specified in the confirmation package. Do NOT be early. Bring a book. This is an estimated time based upon contractor's completion times and other safety factors.

\_\_\_\_\_ **BOOTH STAFFING:** Festival hours are Saturday 12 noon to 11PM and Sunday 11AM to 10PM. All exhibitor booths must be staffed at all times, failure to do so will result in forfeiture of your cleaning deposit. (NO EXCEPTIONS). Please provide your volunteers/staff a weekend contact number for your representative.

\_\_\_\_\_ **VOLUNTEERS/STAFF FOR BOOTH** are the exhibitor's responsibility, each of them need entry passes. **Volunteers supporting exhibits will not be allowed to enter through CSW Volunteer Relations area** and are to use the regular Exhibitor Entrance Procedures as outlined in this application. They must show their entry pass included in the confirmation packet to gain entrance.

\_\_\_\_\_ **ENTRY PASSES:** Entry Passes are per person, per day. For example, if you receive 6 passes, you may use 2 on Saturday and 4 on Sunday or 3 each day, any combination you like. Additional passes should be purchased in advance, see the pricing schedule for details. Please distribute the entry passes to your people; each person will require an entry pass to gain entry to the festival on Saturday and Sunday. Please provide your volunteers with a weekend contact number.

\_\_\_\_\_ **VEHICLES:** No vehicles will be allowed on the festival site Saturday and Sunday morning without prior approval. All vehicles must be removed from the festival grounds one hour prior to the festival opening (11 a.m. Saturday, 10 a.m. Sunday).

\_\_\_\_\_ **USE OF SOUND SYSTEMS** is a privilege, not a right. Systems may be confiscated where sound is audible more than 20 feet from the source. Prior written permission from CSW is required for any sound system. I/we are requesting the use of amplified sound \_\_\_\_\_ **No** \_\_\_\_\_ **Yes**. Additionally, all business or other activity for which an Exhibitor has rented space must be conducted only in the designated area. **No distribution of any kind may be done by strolling, violations may result in removal from the grounds.**

\_\_\_\_\_ **TENTS:** CSW will supply all tents. All Exhibitors must occupy a tent. NO trailers, trucks, vans etc will be permitted to vend or display your information.

\_\_\_\_\_ **NO TAPE** is permitted on the tent canvas. This reduces the water repellent coating on the canvas. String, wire, zip-ties etc. affixed to the tent poles are suggested, call about weight restrictions.

\_\_\_\_\_ **SECURITY:** CSW does provide overnight security but assumes no liability for property or equipment left on the festival grounds.

\_\_\_\_\_ **LIGHTING** and power is available for all tents. You may want to bring additional clip on lights and a 25' extension cord to accent certain areas of your displays.

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\_\_\_\_\_ **SUNDAY NIGHT STRIKE:** Exhibitors with vehicles enter directly at the Melrose gate (do not go through the alley). No vehicles will be permitted on the festival grounds until 12:05 AM, Monday, June 14, 2010. All property must be removed from the festival grounds by 2:00 AM, Monday, June 14, 2010. If bringing a vehicle onto the festival grounds can be avoided it will save hours!

\_\_\_\_\_ **CANCELLATION POLICY:** For a full refund (less \$100 processing fee), cancellation must be received in **writing** or postmarked prior to May 1, 2010. Cancellations after May 1, 2010 are not eligible for any refunds. No refunds will be issued based on final booth location (no exceptions).

\_\_\_\_\_ **EXHIBITORS MAY RECEIVE** additional exposure through pre-event print ad marketing, please contact the CSW office for details.

\_\_\_\_\_ **APPLICATIONS RECEIVED AFTER MAY 1, 2010** may not be listed in the Event Directory.

\_\_\_\_\_ **BOOTH SIGNAGE:** No signs or banners may extend more than 4 feet above the top horizontal bar supporting the canopy or be more than 12 feet from the ground at the sign or banners highest point.

Any Exhibitor who fails to comply with **ANY** of the above provisions outlined herein shall be subject to the forfeiture of their *cleaning* deposit and any resultant damage in any amount in excess of said deposit. Any violation of the rules and regulations outlined herein will be grounds for revoking this license to occupy and CSW reserves the right to retain booth fees and deposits.

\_\_\_\_\_  
Company / Organization Name

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_/\_\_\_\_/\_\_\_\_  
Date

Produced By  
**Christopher Street West / LA PRIDE**  
**8235 Santa Monica Blve. #302**  
**West Hollywood, CA 90046**

323-969-8302 Ext.12  
[www.lapride.org](http://www.lapride.org)  
Exhibitor E-mail: [ops@lapride.org](mailto:ops@lapride.org)  
**Your best option for questions is via email!!!**  
**LIMITED "OFFICE HOURS"**  
**APPOINTMENTS ARE REQUIRED!**

Christopher Street West / LA PRIDE  
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**EXHIBITOR LIABILITY INSURANCE APPLICATION**

**INSURANCE IS MANDATORY - this is California!**

**Include this payment as part of the total payment on the pricing schedule sheet. CSW makes all efforts to provide an affordable insurance option for those who do not have an annual policy capable of naming CSW as an additional insured. We strongly encourage all to investigate obtaining an annual policy. (Even if you attend only 3-4 events per year it may be less expensive.) Funds submitted for this one time / one event policy are forwarded to our insurance carrier to provide you the coverage required. CSW offers this alternative as a "last resort option".**

**If you need more information please contact Mike Iacono @ 323-969-8302 ext. 12.**

Name of Organization/Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Products to be sold or displayed (be specific, your policy will only cover the products we know about). ONLY LISTED ITEMS MAY BE SOLD OR DISPLAYED.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ I have my own insurance policy and have attached a Certificate of Insurance to this form, naming Christopher Street West as an Additional Insured.

\_\_\_\_\_ I want to be included in the Pride Exhibitors Special Insurance Program:

\_\_\_\_\_ Information Only (no selling)      \$ 115.00

\_\_\_\_\_ Products for Sale      \$ 215.00

If you do a combination of the above, indicate the highest rated category.

***THIS COVERAGE IS NON-REFUNDABLE IN THE EVENT YOU CAN NOT ATTEND THE FESTIVAL.***

Include this payment as part of the total payment on the pricing schedule sheet.

\_\_\_\_\_ I do more than 10 events a year. Please call me regarding an Exhibitors Annual Liability Policy.

\_\_\_\_\_ I would like to speak with an agent for a review of my business insurance portfolio. Please call me at \_\_\_\_\_.

**Return this application to CSW along with your complete Exhibitor package. Include either your Certificate of Insurance or Insurance Premium payment.**

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**EXHIBITOR TABLE AND CHAIR RENTAL FORM**

Once again CSW is offering the rental of tables and chairs to the Exhibitors. You must place your order with your application. You will be able to pick up your tables and chairs at the procurement areas. Consult your confirmation packet map to locate your area. **It will be the responsibility of all Exhibitors to pick up their rentals on Friday night and return them to the same location Sunday evening. Please coordinate with your staff so they are aware of this policy.** If the full number of tables and chairs are not returned to CSW the Exhibitor will forfeit their cleaning deposit.

Once you fill out this form, please fill out the appropriate line on the Exhibitor Pricing Schedule and add the rental price to the total made payable to Christopher Street West. The hours of pick up, return and the location will be included in your confirmation packet.

Organization/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Item to rent	# Needed	Total Cost
8' Tables @ \$25.00 EACH		
Folding Chairs @ \$15.00 EACH		
	<b>Total \$</b>	

**\* If you need to order tables and chairs on the day of the Festival, they MAY be available at a cost of \$30.00 for tables and \$20.00 for chairs. PLEASE ENTER THE TOTAL ABOVE ON THE RATE SHEET!**

Please make a copy of this form for your records and return the original with your Exhibitor Application.

<b>CSW USE ONLY</b>	<b>Booth # _____</b>
<b>Friday 6/11/10</b>	
Received _____ tables and _____ chairs. By: _____	
	Exhibitor Signature
<b>Sunday 6/13/10</b>	
Returned _____ tables and _____ chairs. By: _____	
	Exhibitor Signature
<b>Time Returned:</b> _____	<b>To:</b> _____
Completed by CSW	Completed by CSW

Christopher Street West / LA PRIDE  
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**CITY OF WEST HOLLYWOOD**  
**APPLICATION FOR SPECIAL EVENTS**  
**PEDDLERS PERMIT**

*The City of West Hollywood will not refund this fee should you be unable to attend the festival.*

DATE: **June 11,12 and 13, 2010**

All persons who wish to sell or accept donations for any food or merchandise, including non-profit, charitable organizations need to complete this form. **If you are distributing informational literature only, do not complete this form. Include this fee in the Exhibitor Application Pricing Schedule.**

PLEASE PRINT LEGIBLY

Applicant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

SSN/TAX I.D.#: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: (if Different) \_\_\_\_\_

Telephone: \_\_\_\_\_

Type of Sale: Food \_\_\_\_\_ Non-Food \_\_\_\_\_ No Sales - Do not complete

**I declare under penalty of perjury in accordance with the laws of the state of California, that all of the information provided above is true and correct.**

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
TITLE

Please include this fee, if applicable, on the Exhibitors Pricing Sheet. CSW will issue checks to the City of West Hollywood and provide you with your Temporary Sellers Permit the weekend of the event.

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**SPECIAL ELECTRICAL APPLICATION**

**APPLICATION DEADLINE: May 1, 2010**

Organization/Business Name: \_\_\_\_\_

Please return this application with your completed booth application. This application need not be completed or returned if the amount of electrical service provided with the type of booth you have requested is adequate.

Please provide the following special electrical service to the booth of the business or organization indicated above. I/We understand that this electrical service replaces and does not supplement the electrical service provided with the category of booth I/We have requested. I/We also understand that this service will be maintained during set-up, tear-down and during Festival hours only unless continuous electrical service is requested and paid for.

_____ 110 volt, 20 amps (Approx. 2000 watts)	\$ 80.00	\$ _____
_____ 110 volt, 40 amps (Approx. 4000 watts)	\$120.00	\$ _____
_____ 110 volt, 60 amps (Approx. 6000 watts)	\$145.00	\$ _____
_____ 220 volt, Single Phase, 60 amps	\$170.00	\$ _____
<b>AFTER May 1, 2010, INCLUDE LATE FEE</b>	<b>\$150.00</b>	<b>\$ _____</b>
<b>TOTAL</b>		<b>\$ _____</b>

NOTE: CSW will make every effort to provide the requested special electrical service. Special electrical service that is not pre-ordered will be installed at overtime weekend electricians' rates, which are approximately double the rates quoted above. **PLEASE PLAN AHEAD.** In the event CSW does not or can not provide electrical service in accordance with this request, its only responsibility and/or liability shall be to refund fees for those electrical services not provided.

REQUESTED BY:

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**EXAMPLES**

**5 AMPS 110 VOLTS**

3-4 150 watt floor lights **OR** 1 TV monitor, 1 small stereo and lights **OR** 1 small fridge and light

**20 AMPS 110 VOLTS**

2 small microwaves and light **OR** 1 small coffee pot and 1 small fridge (household) **OR** 1 hot plate and 1 small fridge **OR** 2-3 blenders and 1 coffee pot, 6-7 100 watt flood lights

**40 AMPS 110 VOLTS**

2 hot plates, 1 coffee pot, and light **OR** 2 large microwaves, 1 warmer and lights **OR** 2 110 volt deep fryers

**60 AMPS 110 VOLTS**

Same as 40 AMPS / 110 VOLTS plus 2 fridges and 2 food warming lights

**NOTICE:** All U.L. Approved Appliances have a label indicating the wattage, amperage and voltage. This tag can be found on the back, side or bottom of each appliance.

**Please do not exceed the indicated amperage in your booth... EVERYONE WILL KNOW IT IS YOU!**