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PRIDE

CHRISTOPHER
STREET WEST

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CHRISTOPHER STREET WEST LAUNCHES 'SILENT CELEBRATION' DURING 2008 LA PRIDE PARADE

LOS ANGELES (APRIL 17, 2008) Christopher Street West, producer of the annual Los Angeles LGBT PRIDE Celebration in West Hollywood, will invoke a 'Silent Celebration' during this year's parade at exactly 12:00 Noon PDT on Sunday June 8, 2008.

"The 'Silent Celebration' is an open invitation to take a fresh look at our world today and what we can accomplish by simply taking a brief moment to remember those who are no longer with us or cannot be here today, to celebrate those that fought for Pride and the freedoms we enjoy, and to think of those who are oppressed and unable to celebrate Pride," said Rodney Scott, President of Christopher Street West.

"On Sunday we will stand in silence to celebrate their place in our hearts and souls. The purpose of this moment extends beyond remembering the past; it is also for the future. The power of silence builds the unity of pride. We want to reach out across the city, state, and nation to share the energy of this memorable moment. I am reminded of the brave and impassioned efforts put forth by community advocates who since the early beginnings of our united movement paved the road for generations to follow."

For 38 years, momentum surrounding LA PRIDE and its contributions to a greater humanitarian movement has reached unprecedented levels of success in showcasing the inclusive diversity and recognized support of this thriving community. However, in the light of heightened popularity, "there are many of our brothers and sisters who still face shameful discrimination brutal oppression and actions of outright hate," as appropriately stated by Rodney Scott, in reflection of the recent shooting of 15-year old Oxnard High School Student Lawrence King, the ongoing issues of marriage equality, and torture of out individuals in the Republic of Belarus.

Whether you are one of 390,000 attendees along the parade route, one of 2,000,000 home television viewers, or anywhere in the world, please invite your friends, family and neighbors to partake in this special moment to reflect upon a peaceful, relentless and united spirit for the betterment of all human conditions.

The LA PRIDE Parade and Broadcast kicks off at 11:00 a.m. on June 8, 2008, moving west on Santa Monica Blvd. from Crescent Heights Blvd. to Robertson Blvd. in West Hollywood. 'Silent Celebration' will take place from 12:00noon - 12:01 p.m. during the parade. For more information about LA PRIDE, please go to LAPRIDE.org.

ABOUT CHRISTOPHER STREET WEST

The 2008 LA PRIDE Celebration will be June 6-8 in West Hollywood. Please visit the LAPRIDE.org website for more information. Our Agenda: Love. Equality. Pride.

A non-profit organization, Christopher Street West, is a leading partner in the advancement of rights and equality of the LGBT community. Led by professionally driven, volunteer based board members, Christopher Street West produces one of the largest Pride Celebrations in the United States with an expanding global presence reaching millions of people every year.

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