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PRIDE

CHRISTOPHER
STREET WEST

FOR IMMEDIATE RELEASE

Contact: Christopher Street West Media Relations, 323-793-4742

CHRISTOPHER STREET WEST ANNOUNCES LOS ANGELES LGBT PRIDE FESTIVAL AND PARADE INFORMATION JUNE 6, 7 & 8, 2008 IN WEST HOLLYWOOD

LOS ANGELES (APRIL 15, 2008) The diversity and pride of the dynamic gay and lesbian population in Los Angeles will once again be celebrated during the 38th annual Los Angeles Lesbian, Gay, Bi, and Transgender PRIDE celebration, including the Festival and Parade from June 6 through 8 in the City of West Hollywood.

Produced by Christopher Street West (a non-profit organization), the annual three-day LA PRIDE is one of the largest Pride Celebrations in the United States for the gay, lesbian, bisexual, and transgender community. LA PRIDE 2008 will feature booths, food, exhibits, dance pavilions, and live entertainment.

Celebrating the culmination of its three-year theme, "Our Agenda: Love. Equality. PRIDE.", *LA PRIDE 2008's message is about taking pride in who you are, your family, your community, and the world around you.*

On Friday, an After Party will follow the annual Friday night Dyke March and Rally. With over 25,000 attendees last year, the ever popular Carnal Carnival returns this year.

The Festival continues to break new ground with an entertainment line-up on the WaMu® Mainstage, and a myriad of LGBT community favorites including headliners Joss Stone and Olivia Newton John. Festival-goers will once again see the inclusion of over a dozen of our Cultural Partners at the Festival, incredible theatrical and amazing musical organizations who have joined in support of the LGBT community.

This year's Parade will be broadcast live on Time Warner Cable Channel 10 in West Hollywood and streamed on the web at LAPRIDE.org/webcast. The broadcast will be sharing the stage with the parade judges and is at the new location at the Veterans Memorial triangle at Santa Monica Blvd and Holloway. The Parade Grandstand will once again accommodate Honorees, LGBT leaders, officials, and VIP guests and will be set alongside the broadcast at the Veterans Memorial triangle.

In addition to the full-size Pride Guide, Christopher Street West will again provide a Pocket Pride Guide filled with PRIDE essentials. At a glance you'll know the who, what, where, when and how of the Pride Celebration. The LA PRIDE website (LAPRIDE.org) has expanded coverage and your celebration can be started early by becoming a friend on [our myspace page](#), where you will also find this year's bands featured in "Top Friends". [Join our mailing list](#) at LAPRIDE.org and receive the LA PRIDE Newsletter, watch our films on [YouTube](#), subscribe to our new Podcasts on [iTunes](#), and check out the live videos from LA PRIDE 2007 at LiveVideo.com.

Come celebrate, connect, be a voice for the LGBT community and support awareness!

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ABOUT THE LA PRIDE PARADE

The first-ever Los Angeles-area PRIDE parade was held on June 28, 1970 to commemorate the one-year anniversary of the drag-queen-led rebellion at the Stonewall Inn in New York City. The Stonewall incident is considered the beginning of the modern-day LGBT equal rights movement, and is celebrated each year by festivals across the country.

The 38th annual LA PRIDE Parade is expected to gather over 400,000 people this year and will feature over 125 parade entries including floats, bands, performances, marching community advocacy groups, smiling seniors, proud parents, out teachers and convertibles with honored guests. The parade will run west along Santa Monica Blvd. from Crescent Heights to Robertson Blvds.

SILENT CELEBRATION

This year, a "Silent Celebration" will take place along the LA PRIDE Parade Route, where everyone will take part in a moment of silence to honor those who are no longer with us. At 12:00 noon PDT on June 8, 2008, the parade will stop, and the crowd will be asked to fall silent to remember the individuals who bravely fought for the rights of the LGBT community, the hundreds of thousands we have lost to HIV, AIDS, Breast Cancer, and Prostate, Testicular or Colon Cancer, and ALL of our loved ones who have passed on. It is hoped that the Silent Celebration message reaches far beyond the PRIDE Parade and that people all over our city, state, nation and world take part in this historical experience to honor our loved ones who are now gone.

PARADE DETAILS

June 8, 2008

PARADE HOURS

Sunday June 8, steps off at 11:00 a.m.

SILENT CELEBRATION

From 12:00 noon to 12:01 pm on Sunday June 8 along the parade route

PARADE LOCATION

Steps off at the intersection of Crescent Heights and Santa Monica Boulevards in West Hollywood.

The parade route continues down Santa Monica Boulevard to La Peer Drive.

PARKING

Parking on West Hollywood residential streets without a permit will be allowed on Sunday, June 8 until 7 a.m. Monday, June 9.

STREET BLOCK-OFFS

Santa Monica Blvd. will be closed from Fairfax Avenue to Doheny Drive from 6:00 a.m.

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Sunday, June 8 through the conclusion of the parade.

PARADE BROADCAST INFORMATION

For those who cannot attend, the Parade will also broadcast on Time Warner Cable Channel 10 in West Hollywood and streamed on the web at LAPRIDE.org/webcast. The broadcast will be sharing the stage with the Parade Judges and will be located at the Veterans Memorial triangle at Santa Monica Blvd and Holloway. A Parade Grandstand will accommodate Honorees, LGBT leaders, officials, and VIP guests and will be set alongside the broadcast at the Veterans Memorial triangle.

ABOUT THE LA PRIDE FESTIVAL

Featuring entertainment, over 200 exhibitors, food and drink, and numerous pavilions with music, dance venues, and activities for all ages and interests. Entertainment includes some of our community's favorites, while introducing new acts and bands. This is one of the largest gatherings of local LGBT community groups, social organizations, artisans and specialized businesses in the Greater Los Angeles Area.

FESTIVAL DATES & HOURS

Saturday, June 7 from 12:00 noon to 12:00 midnight

Sunday, June 8, from 11:00 am to 10:00 pm

FESTIVAL ADMISSION

\$15 per day - advance purchase from LAPRIDE.org

\$20 per day - at the gate

FESTIVAL ENTRANCES

Two gates will be available for the public: Santa Monica & San Vicente or Melrose & San Vicente

Volunteers, Media and other VIPS may enter at the gate on Robertson, just south of Santa Monica Blvd.

PARKING

- Metered parking on surrounding streets
- \$15 Parking at Pacific Design Center 8687 Melrose Ave, east of San Vicente.
- Carts for the handicapped will be available from the PDC to the festival - please see the parking attendant.

FESTIVAL VENUES

Heritage Pavilion
WaMu® Mainstage
Circuit Dance
Rhythm & Soul Dance
WaMu® Latin Dance
Country Pavilion
Cedars-Sinai Children's Garden



Erotic City
Empowerment Zone
Information Booths
Service and Merchandise Exhibitors
Food & Drink Booths

For up-to-date information, please visit LAPRIDE.org. Information will be updated continuously, so visit often!

ABOUT CHRISTOPHER STREET WEST

The 2008 LA PRIDE Celebration will be June 6-8 in West Hollywood. Please visit the LAPRIDE.org website for more information. Our Agenda: Love. Equality. Pride.

A non-profit organization, Christopher Street West, is a leading partner in the advancement of rights and equality of the LGBT community. Led by professionally driven, volunteer based board members, Christopher Street West produces one of the largest Pride Celebrations in the United States with an expanding global presence reaching millions of people every year.

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